

▶▶ | **PHOTOGRAPHY
CERTIFICATE
PROGRAM**



Award for Excellence in Program Development

The Learning Resources Network (LERN) has recognized the UT Photography Certificate program with an award for excellence in program development. LERN is an international association of lifelong learning programming, offering information and resources to providers of lifelong learning programs.





PHOTOGRAPHY CERTIFICATE GOALS

- 1** Provide fundamental and specialty skills in the growing photography field.
- 2** Increase knowledge and skill level of current photography tools, equipment, software, and programs.
- 3** Give students opportunities for networking and interaction with field professionals and fellow students.

WHY CHOOSE A CERTIFICATE PROGRAM?

The UT Photography Certificate program provides a structured, but intense, curriculum. Students who wish to gain practical, hands-on knowledge in the field will be able to develop new skills or build on existing skills in a relatively short period of time. Our program is designed to allow you to focus on the skills most necessary for your own individual success.

WHO SHOULD ENROLL?

The certificate program is designed for professionals working in all sectors of the photography industry, the hobbyist, or students interested in pursuing a career in photography.

PROGRAM FORMAT

Most courses meet one evening per week for 2-3 hours. Each course will vary in duration.

LOCATION

Courses are held on the UT Campus.



Many photography courses include field trip opportunities that allow students to get hands-on experience. © Tom Geisler



“The Photography Certificate Program at The University of Tennessee was a wonderful experience. It has definitely helped me open doors that I could have never imagined. I still keep in touch with my instructors and the many friends that I made while attending classes. I would recommend this program to anyone who loves photography, no matter what their skill level may be.”

— Susan Long
UT Photography Certificate Student

▶▶ PROGRAM REQUIREMENTS

To qualify for the non-credit UT Photography Certificate, you must complete the required Fundamentals of Digital Photography Courses I and II and choose six additional courses offered from Fall, Winter, Spring, and Summer selections. Fundamentals of Digital Photography must be taken prior to course electives.

- Students have 3 years to complete the certificate program.
- A minimum of 75% attendance at each course is required for all certificate candidates.
- Prepare a portfolio for display according to guidelines on page 4 and attend certificate presentation.
- Beginning in the fall of 2009 all students must complete two required courses (Fundamentals of Digital Photography I and II) and six electives. If you took Fundamentals of Digital Photography I before Fall 2009, you will not be affected by the new requirements.
- After completing the required coursework, the final step to fulfill the requirements for the UT Certificate in Photography will be to prepare five images for showing before and during the certificate awards ceremony. This ceremony is held annually

on the UT campus the first Thursday in June. See page 4 for details.

- Certificate candidates nearing completion of the required courses should call (865) 974-0150 to request a photography certificate completion form or visit www.outreach.utk.edu/ppd. All certificate completion forms must be received by March 31 to be eligible to attend the June ceremony.



Non-credit photography students shoot sports action photos at a football game at Carson-Newman College. © Wade Payne



UT non-credit students work to optimize the room lighting during a class field trip. © Tom Geisler

The five images shall be of a subject matter of the candidate's choice. It is recommended that certificate instructors be consulted during the preparation of these images for technical or artistic advice. Each image shall conform to the following minimum requirements:

- The candidate requesting the Certificate in Photography must have taken each image.
- The images must have been taken during enrollment in the certificate program.
- Image may be color or black and white (hand tinting or hand coloring is acceptable).
- Image may be any size between 8" x 10" and 16" x 24".
- Image may be digitally enhanced to improve the creativity or impact of the image using techniques that were learned in the digital dark-room (Photoshop) portion of the certificate program.
- Image must be mounted on standard 16" x 24" foam core maximum, minimum 8" x 10". Any color foam core is acceptable.
- Image may be in either portrait or landscape orientation.
- Image may be signed and dated by the photographer (optional).
- Image must have a support fastened to the image in a vertical and viewable angle when placed on a flat table.
- The image will remain the property of the photographer and will be removed by the photographer at the conclusion of the ceremony.
- No advertising of any kind will be allowed in association with this program.
- Any sale of images will take place away from the ceremony and shall not be connected with the UT Photography Certificate program.
- UT reserves the right to not display any image of questionable subject matter (nude, violent, and graphic images are not allowed), and UT is not responsible for students' photography.
- Before beginning your portfolio, it is recommended to contact one of your instructors to assist in the preparation of your images. Please contact them by e-mail to discuss your portfolio.

▶▶ COURSE DESCRIPTIONS

Required Courses: Fundamentals of Digital Photography I

(To register for this course, you must have a Digital SLR camera. Point-and-shoot type film or point-and-shoot digital cameras, and 35mm film SLRs are NOT applicable to this course.) This course will be much more fruitful and rewarding if you have good computer skills and a working copy of image enhancement software such as Photoshop or equivalent. This fast-paced course includes eight classroom sessions with two separate Saturday morning field trips. We'll cover digital resolution issues, lenses, flash (direct and fill), manual exposure control, monitor and printer calibration, and lab and home printing. Fundamentals of digital file management and basic Photoshop procedures will also be discussed.

Fundamentals of Digital Photography II

(To register for this course, you must have a Digital SLR camera. Point-and-shoot type film or point-and-shoot digital cameras, and 35mm film SLRs are NOT applicable to this course.) Learn more about color and white balance, photo software, on-camera and remote flash operation, dealing with difficult photo situations, and what all those menu options in the camera can do for you. Fundamentals of Digital Photography I is a prerequisite to this course. It is expected that all students have a good understanding and competency in basic camera controls and camera metering. This course includes

one in-class field trip and one weekend, late afternoon field trip.

Electives: Architectural Photography

Anyone interested in shooting architectural, interior photography, including those shooting photographs for advertisers, real estate agents, appraisers, insurance agents, etc., will benefit from this course. Class sessions cover choice of camera and accessories; exterior architectural concerns; proper camera techniques; staging; various interior lighting techniques and strategies; post-production techniques to correct common problems such as color casts, parallax and barrel distortion; HDR; and blending.

Adobe Photoshop Elements 6 for Digital Photographers

Adobe Photoshop Elements is a popular program for digital photographers, and version 6 (for both Mac and Windows OS) makes photo editing easier than ever. In this course you'll learn both simple and advanced methods for improving color, tonal range, and contrast of your digital photos. You'll learn how to bring out detail in one part of your image without sacrificing detail in another. Projects include digital postcards, slideshows, photo collages, and montages of your family events, vacations, or travel journals. You'll learn how to create projects for clients or family and friends that can be viewed via the Internet or copied to CDs.

Advanced Photoshop

(Prerequisite: You must have a basic working knowledge of Photoshop; this is not an introductory course.) Advanced Photoshop is for persons who want to go beyond the basics and learn the creative side of Photoshop. You'll learn photo manipulations, color correction, masking essentials, blurring and averaging, layer essentials, opacity and blend modes, layer effects and styles, adjustment layers, smart objects, templates and collages, working with camera raw, and much more.

Close-up Photography

Close-up images don't encompass the grandeur of scenic images, but the closer view can be just as interesting and informative. This course introduces you to the basics of close-up photography, which require an observant and discerning eye and the ability to see the artistic beauty in small details. Intimate views of parts of the whole can increase our understanding of the whole. You must have a digital/film camera and lens combination that will make close-up photographs of at least 1/10 life size to life size, or larger (close-up accessories can be used). The camera should be capable of using your own shoe-mounted flash unit(s). A suitable tripod is also required.

Contemporary Art Photography

Contemporary Art Photography is an overview of 21st century photographers and an exploration of the ideas and themes expressed in their work. Some of these ideas originated in the 1970s art world but others can be traced back to 19th and 20th century photography. The emphasis of this course is understanding these themes and making connections among different artists—living and dead—whose work affects the direction of photography

today. Photographers should expect to be inspired by the thought-provoking work. Enjoying photography is the only requirement for this course.

Digital Videography and Production

We'll discuss the various digital formats including hard drive camcorders and flash memory camcorders as well as High Definition. We'll also discuss the various settings and functions of a digital camcorder; (Hi-8, VHS, and VHS-C camcorders are not applicable to this discussion but these owners are welcome to attend for informational purposes); how to pick the right camcorder for your specific needs; as well as, how the various functions relate to your final video output.

Fun with Photoshop— Slide Shows and More!

(Prerequisite: You must have taken *Photography for Photographers* or get the instructor's permission.) Course content covers making collages and montages from your photos, creating watercolor and painting effects, creating Smart Collections, using HDR, how to make a slide show with ProShow Gold, how to add tattoos to your subjects, making duotone photos, how to simulate studio, and much much more.

Intro to Fashion and Glamour Photography

In this course, you'll walk from beginning to end through a fashion/glamour style photo shoot. Topics covered include understanding light, lighting selection and setups, business practices, makeup, post production, and participation in a real studio fashion shoot! You should have a working knowledge of your camera and be comfortable shooting in manual mode.

▶▶ COURSE DESCRIPTIONS

Lighting Essentials

This course is designed to give the amateur or emerging professional photographer the skills to better utilize light in multiple situations or conditions. Topics will include: on and off-camera flash, remote flash, wireless TTL flash, “slaves” bounce flash techniques, utilizing light stands, umbrellas, reflectors, softboxes, and how to assemble a professional-quality lighting kit. Emphasis is placed on the portability and versatility in creating photographic lighting on location and in a studio setting.

Nature and Travel Photography

Capture the beauty of landscapes, wildlife, all aspects of nature, including macro/close-ups. Basic principles of exposure, metering, light, and composition will be covered, plus information on equipment and films for nature photography. This course is geared for film or digital formats. Two field trips will be discussed in class.

Photoshop for Photographers

You’ll learn how to crop, size, change, improve, prepare photos for e-mail, add missing items to your images, create different kind of edges for your photos, and much more. This is a course for the beginner.

Photoshop Lightroom

If you are a digital photographer who wants to organize and process your growing library of digital images more efficiently, you need to take this course.

Photoshop Lightroom from Adobe is an integrated program for organizing and adjusting your photos, and then presenting them as prints, slide shows, or Web pages.

Portrait Photography

A good photographic portrait is a combination of lighting, composition, posing, your own vision, and technical excellence. In this course, we’ll look at these elements and provide opportunities for you to make photographic portraits with your own cameras.

Sports Photography

Take an exciting look into the wide world of sports photography. Explore the specifics of techniques and how they apply to shooting events from Little League to professional. Other topics include lenses, cameras, using a remote, and learning to capture action at its peak moment. Basic knowledge of exposure is a must.

Wildlife Photography

Learn techniques for photographing wildlife in this daylong field class. We’ll meet for 2-3 hours of classroom instruction on Friday evening, then spend Saturday in Cades Cove in Great Smoky Mountains National Park photographing whitetail deer and hopefully black bear. Topics that will be covered are composition, proper use of equipment, insights to wildlife behavior, and ethical behavior of the photographer.

▶▶ MEET YOUR INSTRUCTORS



PAULA CAMPBELL Paula was an illustrator and graphic designer for the University of Michigan in Ann Arbor for more than 15 years when she entered the graduate art program at Eastern Michigan University. Her emphasis was studio art with a concentration in photography. After receiving her M.F.A. in 2001, she and her husband moved to East Tennessee. In her artwork she explores pinhole, B&W, and color photography as well as digital art. Her photographs have been published in *Camera Arts*, *Pinhole Journal*, and *Current Works* (Society for Contemporary Photography, Kansas City, Mo). She enjoys teaching photography, especially when introducing students to contemporary art photography.



STEVE CHASTAIN Steve caught the photography bug when he received a Kodak Instamatic camera at 8 years old; he’s been shooting photos ever since. He is zealous about photography and capturing the expressions of life. His primary focus is wedding and portrait photography, but he always has a camera ready to point and shoot, not wanting a single moment to escape. Steve is passionate about teaching and helping students learn the joys of photography. When Steve is not shooting he’s teaching technology courses at the University of Tennessee.



KENDALL CHILES Kendall is a freelance nature and travel photographer with more than 25 years of photography experience. His photography has been published in numerous books and magazines. He is a charter member and current president of Southern Appalachian Nature Photographers. He has been teaching Nature Photography for UT Professional and Personal Development for 10 years. He enjoys the interaction with students and helping them pursue their love of photography.



TOM GEISLER Tom has been teaching Fundamentals of Photography for more than 13 years. His love for photography has been a primary part of his personal and professional life for more than 30 years. He owns and operates a successful wedding and family portrait business in Knoxville. He puts all his energy and enthusiasm into his classes and tries to make photography personal on every student’s level. His goal in teaching is to instill a “fire for photography” in every student.



BUD GIBSON Bud teaches Digital Videography courses. Bud has been teaching intermittently for more than 30 years. He is currently a full-time professional videographer and finds teaching very exciting. Bud says the certificate program is great because students have the chance to benefit from the many years of experience offered by all of the instructors.

▶▶ MEET YOUR INSTRUCTORS



RON MCGONATHY Ron teaches portrait photography and close-up photography and likes to keep his classes informal, with everyone working together to learn about photography. Each person in his class will be both teacher and student, sharing what he or she knows and learning from each other. Ron is a member of the Camera Club of Oak Ridge, Southern Appalachian Nature Photographers (SANP), North American Nature Photographers Association (NANPA), and Wedding and Portrait Photographers International (WPPI).



COLBY MCLEMORE Colby's photographic career started more than 10 years ago, shooting architectural and interior photography as a Realtor. He's quickly expanded his repertoire to include portraits, weddings, corporate assignments, and editorial work as he immerses himself in the latest technology and industry trends. Colby's images have won awards and frequently grace national magazines, newspapers around the country, and even books. You may have met him in one of many local photography clubs. He's

also a board member of the largest camera club in the region and is an active volunteer. A longtime educator and mentor, Colby is excited to share his enthusiasm with students.



DAVE MOORE Dave's passion for photography grew out of his work as a Web designer in the late 1990s. Since then, his passion has taken over his life as Dave now owns and operates a commercial photography studio. He is a member of both the American Society of Media Photographers (ASMP) and the Wedding and Portrait Photographers International (WPPI). Dave's passion carries over into his classes, which focus on hands-on learning and group interaction.



WADE A. PAYNE After completing a photography certificate program in 1985, Wade made the decision to work fulltime in the field of photography and photojournalism. Wade works as a stringer for the Associated Press and operates a commercial studio in West Knoxville. He has worked for *The New York Times*, *Washington Post*, *Chicago Tribune*, and others. His publication credits include *Sports Illustrated*, *ESPN Magazine*, *Athlon Sports Magazine*, and various worldwide publications. He is a member of the National Press

Photographers Association and the Southern Appalachian Nature Photographers (SANP), and his work can be seen locally in the *Knoxville News Sentinel*.



LARRY PERRY Larry is the author of six books on Photoshop and Elements and is a nationally recognized wildlife photographer and expert in digital imaging using Adobe Photoshop and Elements. He is a certified Photoshop instructor who has been teaching photography for more than 25 years. His seminars around the country are very popular, and his images have been on the cover of national magazines. He loves working with students and encouraging them to learn and improve their photographic skills. Larry

feels strongly that the certificate program gives students many learning opportunities that may otherwise not be available and provides a broad background in photography.

UT NON-CREDIT PHOTOGRAPHY CERTIFICATE PROGRAM

Helping you reach your
photography aspirations

Increase knowledge of photography tools,
equipment, software, and programs

Gain practical hands-on knowledge

Opportunity for networking with fellow
students and field professionals

Designed for the professional, hobbyist, or
student in the photography field

Courses held on UT campus

For information and to register for
upcoming courses, please call
(865) 974-0150 or visit online at
www.outreach.utk.edu/ppd

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TENNESSEE **UT**

UT Professional & Personal Development

313 Conference Center Bldg.

Knoxville, TN 37996-4137

865-974-0150


www.outreach.utk.edu/ppd

professionalpgms@utk.edu

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**Helping you reach your
photography aspirations**

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