



Green Development: Good for Water and the Bottom Line February 24-26, 2008 ♦ Nashville, Tennessee

October 2007

In conjunction with our partners, the US EPA and the Kentucky Department for Environmental Protection, we are pleased to announce a promising new conference, "Green Development: Good for Water and the Bottom Line," hosted at the Music City Sheraton Hotel February 24-26, 2008 in Nashville, Tennessee. As an inaugural event, our goal is 300 attendees with a target audience focusing on City and County Planners, School Board Members, Development District Coordinators, Developers, Architects, Environmentalists, MS4 Coordinators, Contractors, Public Works Directors, Government Officials, Codes Administrators, Designers.

This invitation and opportunity for participation is offered to a select group of vendors. Exhibitor and sponsor highlights are listed below. Please see the attached prospectus for additional information including rates and schedule.

- ✓ **Exhibition.** The vendor show, which is expected to be a highlight of the event, will occur in conjunction with the conference. Spaces are limited and booth space will be assigned on a first come first served basis (exhibitors may list preferences for booth space). Participating vendors will also be listed in the conference materials and will be invited to attend any sessions of interest.
- ✓ **Event Sponsorship.** There are opportunities for sponsorship of specific conference events and activities. Sponsorship options are outlined on the enclosed sponsorship information sheet and will be acknowledged through listings in the conference materials, both online and printed, and with signage at each sponsored function.

Your participation as either an exhibitor or sponsor will provide an opportunity for your company or organization to forge relationships with new customers, as well as enhance relationships with current customers. The role of exhibitors and vendors in enhancing the overall experience for the conference participants is an important one. Keeping these audiences current with the latest technologies and services in the areas of green development and water quality is a major goal of the conference, and we are hopeful that you will take advantage of this opportunity and assist us in reaching that goal.

Please feel free to contact UT Conferences, managing the exhibitor registration on our behalf, if you have further questions (PH: 865-974-0280, FAX: 865-974-0264, E-MAIL: lackeyb@outreach.utk.edu). We hope to see you in Nashville this February.

Sincerely,

Paul Sloan
Deputy Commissioner
Tennessee Department of Environment and Conservation

Green Development - Exhibitor Information Sheet

Jointly sponsored by the Kentucky Department for Environmental Protection and the Tennessee Department of Environment and Conservation, "Green Development: Good for Water and the Bottom Line" will take place on February 24-26, 2008 at the Sheraton Music City Hotel in Nashville, Tennessee.

Enclosed is a registration agreement detailing the specifics of the show and registration opportunities and costs. Exhibit space will be assigned on a first come, first served basis, but vendors will have an opportunity to list preferences. The number of exhibitors will determine the booths used. Online registration will also be available at www.outreach.utk.edu/GreenDevelopment.

EXHIBITS

The Exhibitor package (\$750 or \$1400 for two exhibit spaces), includes:

- 8'x6' exhibit space (no drape provided)
Some spacing flexibility is available. Please advise if more space is needed.
- 2.5'x8' skirted table, 2 chairs
- Listing in exhibit directory (presented to all attendees).
- Two registrations for all meeting functions, concurrent sessions, and meals (includes Sunday 2/24 Opening Reception, Monday 2/25 breakfast, lunch, dinner, and all breaks, and Tuesday 2/26 breakfast). Additional reps beyond the first 2 will result in an additional fee of \$185 per person, which includes full participation and meals as described above.

EXHIBIT SCHEDULE

Sunday, February 24

- 1:00 p.m.–6:00 p.m.** Set Up
- 6:00 p.m.–8:00 p.m.** Vendor Show and Opening Reception

Monday, February 25

- 7:00 a.m.–6:00 p.m.** Vendor Show

Portions of this day are dedicated to the vendor show.

Those times and activities are:

- 7:00 a.m.–8:00 a.m.**
(Breakfast in exhibit hall)
- 2:30 p.m.–3:00 p.m.**
(Networking break with exhibitors)
- 5:30 p.m.–6:30 p.m.**
(Refreshments with exhibitors)

Tuesday, February 26

- 7:30 a.m.–11:30 a.m.** Vendor Show

Vendor booths must be torn down no later than

1:00 p.m. on Tuesday, February 26.

CONFIRMATION OF PARTICIPATION

Once a completed registration form accompanied by full payment is received and processed, a confirmation packet will be sent. This packet will contain additional information regarding the event.

PAYMENT TERMS

Exhibit booth reservations must be accompanied by full payment. MasterCard, VISA, Discover, and American Express are accepted, as are checks and money orders. Please make all checks payable to The University of Tennessee.

CANCELLATIONS

All cancellations must be in writing to UT Conferences via mail, fax, or email (see below for all contact information). For cancellations received on or before January 24, 2008, fees will be refunded, minus a \$100 processing fee. There will be no refunds available after January 24, 2008.

ACCOMMODATIONS

A hotel room block has been established at Sheraton Music City Hotel in Nashville, Tennessee. The Sheraton is offering rates of \$99 per night for singles, doubles for \$119, triples for \$129, and quads for \$139. Please call 615-885-2200 and mention the name of the conference, "Green Development," or visit the following website by January 25, 2008: <http://www.starwoodmeeting.com/Book/TNDept>
After January 25, 2008, rooms will be sold based on availability and the conference rate is no longer guaranteed.

Questions, please contact:

Brent Lackey
c/o Green Development
UT Conferences
P.O. Box 2648
Knoxville, TN 37901

PH: 865.974.0280
FAX: 865.974.0264
E-MAIL: lackeyb@outreach.utk.edu

EXHIBITOR REGISTRATION AGREEMENT

Green Development: Good for Water and the Bottom Line

February 24-26, 2008

Note: Registration is also available online at www.outreach.utk.edu/GreenDevelopment.

Please list address to which all event correspondence should be sent.

Company Name

Street Address

City, State, Zip

Telephone # _____ Fax # _____

If you have a booth preference, please list it here: _____

If any of your representatives have special needs in order to fully participate (including dietary needs), please describe here:

On-Site Representatives (2 included with exhibit registration)

Please list first and last names and email addresses for each participant attending with your company.
Additional Representatives \$185 each (Covers full participation and all meals)

1.	_____	_____	_____
	First and Last Name	Email Address	included with registration, \$0
2.	_____	_____	_____
	First and Last Name	Email Address	included with registration, \$0
3.	_____	_____	_____
	First and Last Name	Email Address	\$185 per additional representative
4.	_____	_____	_____
	First and Last Name	Email Address	\$185 per additional representative

- **Description of company and brief listing of products/services to be exhibited**
(Information listed will be included in the program. Please attach separate sheet if more space is needed.)

- **General Door Prizes/Give-Aways to be provided to participants**
(Include quantity and brief item description. Please attach separate sheet if more space is needed.)

Form continues on back.

Company Name _____

Explanation of Fees:

- Exhibit Space - \$750 for first space, \$1400 discounted rate for 2 spaces.
- Additional Representatives - \$185 per person, includes full participation and meals.
- Power Line - \$35 for standard 110v power. Please bring your own power strips.
- Pre-shipment of Boxes - \$5 per box. If you are planning to ship boxes to the hotel in advance, please pre-pay \$5 per box. List "Green Development Conf" on box and the name of a person who will be staying in the hotel.
- Sponsorship – Please select the sponsorship level using the Sponsorship Information Sheet and note the amount.

ITEM	FEE	QUANTITY	TOTAL
Exhibit Space (Two spaces available at discounted rate of \$1400)	\$750	_____	\$ _____
Additional Representatives (includes full participation and meals)	\$185	_____	\$ _____
Power Line (standard 110 v)	\$35	_____	\$ _____
Pre-shipment of boxes to hotel	\$5	_____	\$ _____
Event Sponsorship (fill in appropriate amount from info sheet) List sponsorship level: _____ (Platinum, Gold, Silver, or Bronze)			\$ _____
GRAND TOTAL			\$ _____

Note: If you require additional services for booth set-up other than those listed above (i.e. phone, etc.), please contact Brent Lackey at UT Conferences (865.974.0280, lackeyb@outreach.utk.edu).

Payment Methods: (Check or Credit Card)

① Please make checks payable to The University of Tennessee. Payment must be in US dollars drawn on a US bank.

② Mastercard VISA Discover American Express

Card number _____ Expiration Date _____

Amount to charge \$ _____ Printed Name On Card _____

Signature of Card Holder _____

③ Total Payment Enclosed \$ _____

Registrations accepted as long as space is available.

RETURN THIS FORM TO: **UT Conferences, Attn: Green Development. P.O. Box 2648, Knoxville, TN 37901**
Or FAX to: 865.974.0264 (credit card payments only)



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Event Sponsorship Information

Choose from the Platinum, Gold, or Silver sponsorship levels described below and register for the appropriate level using the Exhibitor Registration Agreement. All sponsorship will be recognized prominently during the conference in both the program book and through appropriate signage. Sponsors will also be recognized at the event and on the event website.

Platinum Sponsor -

Monday Evening Dinner, February 25

\$5,000

Sponsorship offsets the cost of the participants' dinner on Monday evening, February 25. Interested parties should request this level as soon as possible since there is only **one sponsorship** available at this level.

Gold Sponsor -

Sunday Evening Opening Reception, February 24

\$3000 each

Sponsorship offsets the cost of the opening reception on Sunday, February 24 which occurs in conjunction with the Vendor Show on the opening day. There are **2 sponsorships** available at this level.

Silver Sponsor -

Monday Evening Refreshments, February 25

\$1000 each

Sponsorship offsets the cost of refreshments to be served to participants just prior to dinner on Monday evening, February 25. These refreshments will be served in the Exhibit Hall. There are **3 sponsorships** available at this level.

Bronze Sponsor -

Tuesday Technical Workshop, February 26

\$750

Sponsorship offsets the cost of the Green Development Technical Workshop Tuesday February 26. There is only **one sponsorship** available at this level.

Green Sponsor -

Sponsor

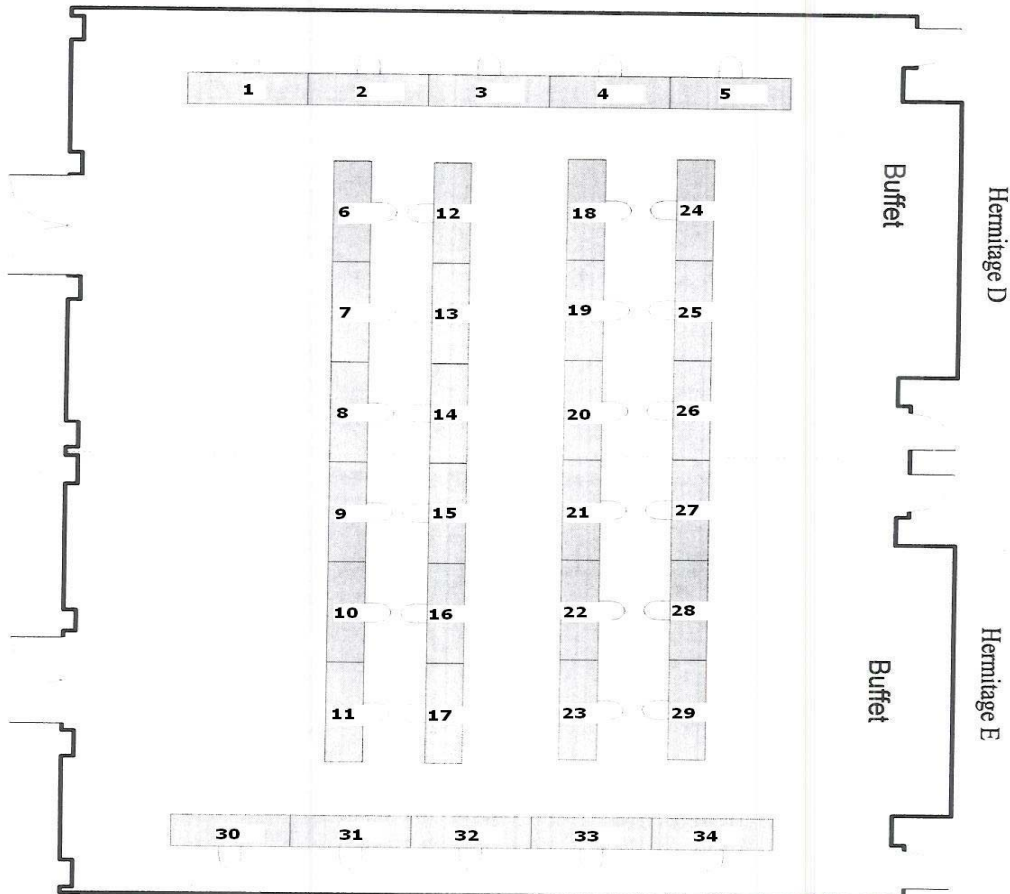
\$100 each

The most basic sponsorship level offers the opportunity to provide promotional pieces or literature for participants. However, since we are promoting a green conference, we would ask that you submit something electronically that can be placed on a conference CD to be given to all attendees at the conclusion of the event.

If you wish to sponsor this event in a way that is not described above or if you have questions regarding becoming a corporate sponsor, please contact Brent Lackey at UT Conferences (PH: 865.974.0280, E-Mail: lackeyb@outreach.utk.edu).

Combined sponsorship is accepted on all sponsorship opportunities.

Green Development: Good for Water and the Bottom Line EXHIBIT SHOW LAYOUT



The Exhibit Hall will be located in the Hermitage Ballroom of the Sheraton Music City Hotel, Sections DE. Current design allows space for 34 exhibitors. Final design will be based on the final number of exhibitors. Participants will enter from the doors shown on the left side of the above drawing. Exhibit spaces will be assigned on a first come first served basis, but vendors may list preferences when registering.